Let's have a look inside!

The fantastic world of toys awaits you inside this former school building! After closing of an old elementary school, the facility was reborn as the Tokyo Toy Museum. There are many ways to enjoy this unique museum. You may prefer to play with toys, join workshops, enjoy exhibitions, or just walk around. You will meet with toys, new friends and lots of wonders you have never seen!

Tokyo Toy Museum is called the “Toy Communication Museum”.

Tokyo Toy Museum is operated by the Non-Profit Organization (NPO) Association for the Arts, Toy and Playing Activities. The facilities are the remains of the old Yotsuya Dairyo elementary school building, which was built in 1935.

Our NPO strives to promote (1) friendship among different generations, (2) partnership in the social community, and (3) family communication.

Address: Yotsuya Higashi, 4-20 Yotsuya, Shinjuku-ku, Tokyo 160-0006, Japan
TEL: 03-3367-9601  FAX: 03-3367-9602
HTTP://www.goodtoy.org/html/
E-mail: yotsuya@museum.jp

Hours: 10:00 - 16:00  Sun admission at 15:30
Closed on Thursday (also closed over the New Year’s holidays and special holidays in February and September)

Tickets: Adults ¥1000 (junior high school and above)
Seniors ¥500 (65 year and older)
\* In case on weekdays for residents of Shinjuku Ward, you will be asked to show ID that confirms your age and address.
Children ¥700 (elementary school age or younger)
Child + Adult pair ticket ¥1600
Weekday passport
Adults ¥3500 (junior high school and above / 4 months)
Children ¥2500 (through 4th grade) or elementary school / 4 months
\* You will be asked to show ID that confirms your address.

Access: 7 minutes’ walk from Yotsuya-sanchome Station (Marunouchi Subway Line)

Play
Tokyo Toy Museum enables you to experience various analogue toys. You may touch and play with them as you like. In the old classrooms and hallways, where young Japanese children once learned and played, a lot of fun toys are waiting for you! How you choose to enjoy is up to you. Analogue toys develop your ability of thought and invention.

Create
Toys are not only for playing with but also for creating. In the room called Toy Factory, you will find many kinds of handmade toys on display. You can join a workshop and make your original toy. A toy conceived and created by you alone is very special; it is the only one in the world!

Communicate
Communication is also an important theme of the Tokyo Toy Museum. You will meet our friendly museum attendants wearing red aprons who will guide you through the wonderful world of toys. Their task is to help you and share your excitement as you talk, build and play together!