



Toy Communication Museum

Let's have a look inside!



The fantastic world of toys awaits you inside this former school building! After closing of an old elementary school, the facility was reborn as the Tokyo Toy Museum. There are many ways to enjoy this unique museum. You may prefer to play with toys, join workshops, enjoy exhibitions, or just walk around. You will meet with toys, new friends and lots of wonders you have never seen!

Tokyo Toy Museum is called the "Toy Communication Museum".

TOKYO TOY MUSEUM



Tokyo Toy Museum is operated by the Non-Profit Organization (NPO) Japan Good Toy Association. The facilities are the remains of the old Yotsuya Daiyon elementary school building, which was built in 1935.

Our NPO strives to promote (1) friendship among different generations, (2) partnership in the social community, and (3) family communication.

Address : Yotsuya Hiroba, 4-20 Yotsuya, Shinjuku-ku, Tokyo160-0004, Japan
 TEL : 03-5367-9601 FAX : 03-5367-9602
 HP : <http://www.goodtoy.org/ttm/>
 e-mail : info@goodtoy.org

Hours : 10:00 - 16:00 (last admission at 15:30)
 Closed on Thursday (also closed over the New Year's holidays and special holidays in February and September)

Tickets : Adults ¥ 800 (junior high school and above)
 Children ¥ 500 (6 month old baby through elementary school)
 Child + adult pair ticket ¥ 1200

Group discount : Groups of 15 or more can get a ¥ 100 discount per person on admission and are welcome by appointment

Access : 7 minutes' walk from Yotsuya-sancho Station (Marunouchi Subway Line) , 8 minutes' walk from Akebonobashi Station (Shinjuku Subway Line)



TOKYO TOY MUSEUM

1 Play



Tokyo Toy Museum enables you to experience various analogue toys. You may touch and play with them as you like. In the old classrooms and hallways, where young Japanese children once learned and played, a lot of fun toys are waiting for you! How you choose to enjoy is up to you. Analogue toys develop your ability of thought and invention.

2 Create



Toys are not only for playing with but also for creating. In the room called Toy Factory, you will find many kinds of handmade toys on display. You can join a workshop and make your original toy. A toy conceived and created by you alone is very special; it is the only one in the world!

3 Communicate



Communication is also an important theme of the Tokyo Toy Museum. You will meet our friendly museum attendants wearing red aprons who will guide you through the wonderful world of toys. Their task is to help you and share your excitement as you talk, build and play together!



Toy Factory

Workshops are held everyday! You can learn how to make handmade toys. Beginner-level classes, using paper cups, straws, milk packs, and other simple materials are ideal for little children. Older children and adults can create more complex ones. Making toys by hand provides double fun—creating and playing!

Game Salon

You can play with analogue games, which are popular among children all over the world. Let's enjoy various types of board games, Chinese puzzles, and the internationally popular game, table soccer.



Toy Square Red

Let's play with Japanese traditional toys! You can try a cup-and-ball, beanbags, spinning tops, etc. There are also the exhibition spaces of Ryukyu toys and of Japanese retrospective toys from the Showa period. A little tea party is occasionally held.



Wood Toy Forest

In Wood Toy Forest, you are invited to relax in an aroma of cypress. The floor is made of cypress lumber three centimeters thick, which comes from the mountains of Kyushu. Also, in "the Wood Ball Pool," filled with twenty thousand wood balls, you can try taking a wood bath!



Toy Square Yellow

At the science toy corner, you will meet the world of scientific discovery and invention. There are many kinds of toys based on science. They utilize various mediums such as water pressure, centrifugal force, and geometric shapes. In this room, a little playhouse is popular with our younger guests.



Wooden Baby Room

This room was specially designed for babies aged 0-2. The unique slide, crawl tunnel and other safe practical toys set up on a comfortable cedar wooden floor will surely allow both babies and parents the opportunity to relax and have fun!



Special Exhibition

We have about fifteen thousand toy collections from a hundred countries. The yearly exhibition shows selected toys from the collections, based on a theme of each show. Here you will find unusual toys you have never seen before.



Good Toy Gallery

Good Toy is an award given for toys accredited as being effective for children's development. In this section, Good-toys are displayed on a big doughnut table, and you can freely touch them. If you do not know how to play, just ask our red-apron attendants!



Museum Shop Apt

Apt is a museum shop which has toys created mainly by Japanese toy artisans. Toys such as Good-toys, wooden toys, traditional toys, and other popular forms are on display.



Supporters Board

At the museum entrance, you will see a Supporters Board. The stacked wood blocks have contributors' names carved on them. Tokyo Toy Museum welcomes your support and contributions.

